

RESEARCHING INDUSTRY EXPERTS - updated 4/27/25

Below are a couple ways you can start familiarizing yourself with who's who in the world of Children's (traditional) book publishing. There are *many* other ways of doing this if you are interested in learning about industry experts--so keep on learning.

Tip: Changes occur *often* in this industry so don't be surprised if two publishers merged, or an agent has left the agency you like, or a new agency has come on board.

QueryTracker.com is a website designed to help writers find and track literary agents and publishers when they are trying to get their books published. Here's what it's mainly used for:

- **Searching for agents:** You can look up agents by genre, location, or specific interests.
- **Tracking queries:** It lets you log when you sent a query letter, if you got a response, and what that response was.
- **Seeing response times:** Writers can share how long agents usually take to reply, which helps others know what to expect.
- **Community:** There's also a forum where writers share advice, experiences, and support.
- A basic account is free, but they also offer a paid "Premium" version with extra tools like more detailed tracking and statistics.

LINK: [QueryTracker](#)

As previously described in this document, **"The Book"** from SCBWI (Society of Children's Book Writers and Illustrators) – blurb from SCBWI website - is a *huge* resource guide specifically for people creating children's books — including writers, illustrators, and translators. "The Book" is usually every year and is free for SCBWI Premium members as a PDF download.

- **LINK:** [The Essential Guide to Publishing for Children – SCBWI](#) * As it relates to learning about industry experts: Our up-to-the-minute Market Survey includes a comprehensive house-by-house listing of imprints, editors, art directors, and key personnel. Other directories include The International Market Survey, The Reviewers Directory, The Agents Directory, and unique features called Edited By and Agented By, in which editors and agents have been personally surveyed to provide a history of their recent acquisitions.

